



Number 10 Magazine Advertising Contract

Ladies' Recreation Club

Founded in 1883, the Ladies' Recreation Club is a private member's club located in the heart of Hong Kong.

With five-star sporting and dining facilities and outstanding service, the club offers its members a place to gather, socialise and enjoy an array of activities for their families and guests.

With approximately 5,000 members of many nationalities and ages, the LRC continues to be one of the most sought after private member's club in Hong Kong.

Number 10 Magazine

Published quarterly, this full colour glossy Number 10 club magazine covers an array of exciting topics including spa and beauty, social and entertainment, fitness and sports, wine and dining offers, and so forth.

Distributed to LRC members and other prestige reciprocal private membership clubs worldwide, it has a circulation of over 3,000 per quarter and a readership of approximately 6,000 adults (of whom many are parents) and children.

For interested Internet users, Number 10 is available on LRC's official website: www.lrc.com.hk/magazine/

Editions	Booking Deadlines	Material Deadlines
Q1 Edition <i>(January, February and March)</i>	7 November	25 November
Q2 Edition <i>(April, May and June)</i>	7 February	25 February
Q3 Edition <i>(July, August and September)</i>	7 May	25 May
Q4 Edition <i>(October, November and December)</i>	7 August	25 August

■ Advertising Rates

	One Insertion	Four Insertions
Back Cover	\$11,700	\$42,120
Inside Front Cover	\$10,200	\$36,720
Inside Back Cover	\$10,200	\$36,720
Full Page (ROP)	\$9,000	\$32,400
Double Page Spread	\$18,000	\$64,800

■ Artwork Specifications

Full Page	Trim Size: 21cm(W) x 28cm(H) Bleeding: extra 0.5cm on each side
Half Page	16.5cm(W) x 11cm(H); no bleeding

■ Artwork Format

- File formats: tiff, jpg or pdf
- 300dpi; CMYK, full page with bleeds of 0.5mm on each side

■ Artwork Submission

All artworks must be submitted to communications@lrc.com.hk on or before the submission deadlines.

In case of late submission, the advertisement may not be published in the requested month and there will be no refund.

For enquiries, please contact Kitty Leung at 3199 3699 or email communications@lrc.com.hk

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Please fill in this form in BLOCK LETTERS and return by email to communications@lrc.com.hk

Company Name _____ Date _____

Contact Person _____ Membership no. _____
(if applicable)

Billing Address _____

Tel _____ Fax _____ Email _____

Please tick the appropriate box: —

	One Insertion	Four Insertions
Back Cover	<input type="checkbox"/> \$11,700	<input type="checkbox"/> \$42,120
Inside Front Cover	<input type="checkbox"/> \$10,200	<input type="checkbox"/> \$36,720
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Payment Terms

1. A full payment must be made upon confirmation in order to guarantee the booking requests.
2. Mail booking form with a cheque made payable to Ladies' Recreation Club.
Attention to Kitty Leung, Communications Department,
10 Old Peak Road, Hong Kong.

Terms & Conditions

1. No cancellation is accepted once the payment has been made. The payment made is non-refundable and non-transferrable.
2. The club reserves the right to edit, reject or decline any advertisement that may conflict with any club policy or violate the laws. LRC will not be liable to any loss or damage to the clients arising out of such conflicts or violation.
3. In case of any disputes, the club reserves the right on the interpretation of this advertising booking form / contract and its decision shall be final.

Editions	Year
<input type="checkbox"/> Q1 Edition (January, February and March)	
<input type="checkbox"/> Q2 Edition (April, May and June)	
<input type="checkbox"/> Q3 Edition (July, August and September)	
<input type="checkbox"/> Q4 Edition (October, November and December)	

Authorised signature with company chop

Date

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