



Number 10 Club Magazine

ADVERTISING
OPPORTUNITIES



Ladies' Recreation Club

Founded in 1883, the Ladies' Recreation Club (LRC) is a private members' club situated in the heart of Hong Kong Island surrounded by the greenery at the Mid-Levels.

With a diverse range of social, sporting and recreational facilities, the Club offers members a place to gather, socialise, share the same passion and interests, and enjoy an array of leisure and entertainment with their families and guests. With approximately 5,000 members of many nationalities and ages, LRC continues to be one of the most sought-after private members' club in Hong Kong.

Number 10 Magazine

The Number 10 Club Magazine is a quarterly publication which is distributed to the members of the Ladies' Recreation Club, other prestigious clubs in Hong Kong and reciprocal clubs worldwide. It is the main platform for the latest Club news, events and promotions. It also covers informative articles of general interest and lifestyle topics.

■ Timeline

Issue	Booking Deadline	Material Deadline	Publish Date
Q1 (Jan – Mar)	2 Nov	16 Nov	1 Jan
Q2 (Apr – Jun)	2 Feb	16 Feb	1 Apr
Q3 (Jul – Sep)	4 May	18 May	1 Jul
Q4 (Oct – Dec)	3 Aug	17 Aug	1 Oct

Circulation

5,000

(Digital)

500

(Print)

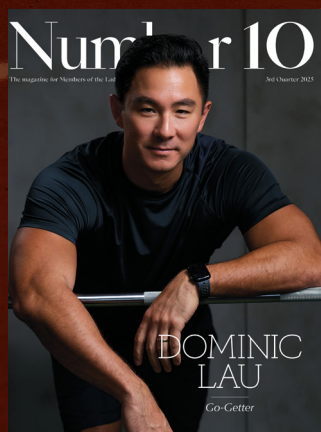
Readership

6,000

Frequency

4

issues
per year



Please fill in this form in **BLOCK LETTERS** and return the completed form by emailing communications@lrc.com.hk.

Company Name

Contact Person

Membership No.

(if applicable)

Billing Address

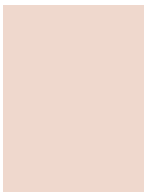
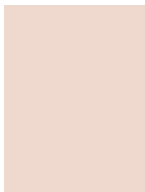
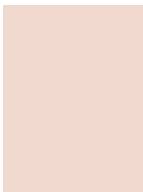
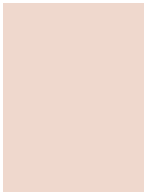
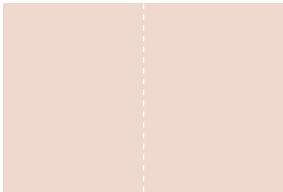
(for invoice)

Tel

Fax

Email

■ Ad Format & Rate

		
Back Cover Trim size: 210mm (w) x 280mm (h) ☐ HK\$9,600	Inside Front Cover Trim size: 210mm (w) x 280mm (h) ☐ HK\$8,500	Inside Back Cover Trim size: 210mm (w) x 280mm (h) ☐ HK\$8,500
		
Full Page (ROP) Trim size: 210mm (w) x 280mm (h) ☐ HK\$7,500	Half Page Trim size: 210mm (w) x 130mm (h) ☐ HK\$4,000	Double Page Spread Trim size: 420mm (w) x 280mm (h) ☐ HK\$15,000

■ Artwork Format

- File format: TIFF, JPG or PDF
- Resolution of 300 dpi; saved in CMYK
- 5mm bleed on each side
- Email (limited to 10MB) to communications@lrc.com.hk

■ Terms & Conditions

- No cancellation is accepted once the payment has been made. The payment made is non-refundable and non-transferrable.
- The Club reserves the right to edit, reject or decline any advertisement that may conflict with the Club's policy or violate the law. LRC will not be liable to any loss or damage arising from such conflicts or violation.
- In case of any disputes, the Club reserves the right on the interpretation of this advertising booking form/contract and its decision shall be final.

■ Payment Method

- A full payment must be made upon the booking confirmation in order to guarantee the booking requests.
- Cheque shall be payable to **Ladies' Recreation Club**. Please mail the cheque to 10 Old Peak Road, Hong Kong (Attn: Communications Department).
- Please contact us for details of direct bank payment. If it is an overseas bank transfer, any incurred bank charges shall be borne by the advertisers.
- For ad booking by members, membership account will be debited directly.

■ Member-Exclusive Offer

- ☐ 15% discount (for any ad format booked)

■ Multiple Insertions*

- ☐ 5% discount for 2 issues
☐ 10% discount for 4 issues

**Ads must be published within one year.*

■ Value-Added Item

- ☐ + HK\$2,500
 Banner in weekly Club e-Newsletter*
 File format: JPG
 Resolution: 1120 pixels (w) x 300 pixels (h)
**subject to availability*

■ Insertions

- ☐ Q1 ☐ Q2 ☐ Q3 ☐ Q4

Total Amount (HK\$)

Authorised Signature with Company Chop

Date